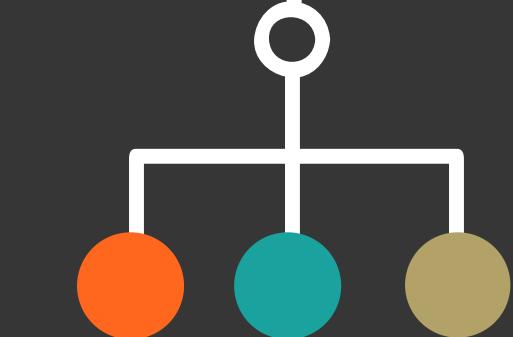


POSTGRADUATE CERTIFICATE IN GLOBAL CAPITAL MARKETS



**SPRINGBOARD+,
IRISH TIMES TRAINING
& ULSTER UNIVERSITY**



Springboard+ is co-funded by
the Government of Ireland
and the European Union.



Có-mhaoinithe ag an
Aontas Eorpach
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Government of Ireland

HEA | HIGHER EDUCATION AUTHORITY
AN TUDARAS UM ARD-OIDEACHAS

**FUTURE JOBS
IRELAND**
Preparing Now for Tomorrow's Economy

Springboard+ is co-funded by the Government of Ireland and the European Social Fund as part of the ESF programme for Employability, Inclusion and Learning 2014-2020.

COURSE OVERVIEW

The Postgraduate Certificate in Global Capital Markets, delivered in conjunction with Ulster University, is designed for graduates from relevant disciplines who want to pursue a career in the financial services industry.

The programme concentrates on the development & application of key skills and knowledge pertinent to a key subject area in the financial services sector. Participants can opt for either a Financial Risk Management specialism pathway or Regulations and Compliance specialism pathway.

This programme reflects the ethos and objectives of IFS 2020 "A Strategy for Ireland's International Financial Services Sector 2017/ 2020" by contributing to the skills pipeline of graduates who wish to pursue and advance a career in the financial services sector and related IFS sub-sector areas.



WHO IS IT SUITABLE FOR?

The Postgraduate Certificate in Global Capital Markets is designed for graduates from relevant disciplines who want to pursue a career in the financial services industry.

The programme will also be suitable for individuals already working in the area; those who want to specialise in a key subject area (e.g. Risk Management or Compliance) and those who are new to the financial services sector and want to get a better grounding in the principles of finance.

It is available to both those already in employment and those who are out of work, whether in receipt of unemployment benefit or having been out of the workforce for some time, once they meet the entry level requirements detailed below.

As part of the programme an optional "job-readiness" module will be available, aimed particularly at participants who are not in employment.



MODULE OVERVIEW



The first two modules in Semester 1 will introduce you to the theory and tools required to understand market and institutional structure and assist you in developing a range of interpersonal and other transferable skills necessary to work within the sector.



You will then be required to complete two further modules relevant to **either** the Risk Management specialism or the Regulation & Compliance specialism in Semester 2.



MODULE 1: PROFESSIONAL AND ACADEMIC SKILLS



This module is designed to help you develop the study and interpersonal skills which are needed to be successful in your career development. You will also consider and develop the core competencies that you will need for employment, and do so in ways which incorporate professionalism and ethical practice. You will be encouraged to produce an employability skills profile which will enable you to better articulate your skills in an interview scenario.

In addition, the module will address areas such as: business acumen; professional relationships; technical capabilities; and social media.

CONTENT

- Overview of the University learning environment, the professional environment and links between academic and professional life
- Interpersonal skills in an academic & professional setting
- Communication in a professional and academic setting incl. the relevance, and transferability, of academic communication skills to a professional setting
- Developing commercial awareness (business acumen)
- Relevant databases and information technology skills
- How to present information from a range of sources
- Evaluating and improving performance in a professional and academic environment (Includes the benefits of professional qualifications and importance of civic engagement)

MODULE 2: FINANCIAL THEORY, PRODUCTS AND MARKETS



This module aims to equip you with the tools required to understand market and institutional structure and its operation and behaviour in preparation for a career in the financial services industry. A major focus of the module is to glean an in-depth understanding of operations within a financial services organisation.

You will cover key financial principles and products in-depth including assets and markets, equities, bonds, derivatives, investment funds and taxation, investment wrappers and trusts. It also offers an introduction to financial services regulation and ensures an understanding of ethical behaviour and acting with integrity.

CONTENT

- Introduction to the financial services industry and the economic environment
- Finance theory incl. interest rates and time value, risk and risk aversion & an introduction to portfolio mathematics, & capital allocation
- Financial assets and financial markets
- Equities, Bonds & Derivatives
- Investment Funds
- Financial services regulation and professional integrity
- Taxation, investment wrappers and trusts
- Other financial products: loans, mortgages, investment bonds, life assurance, protection insurance



MODULE 3: MATHEMATICAL FOUNDATIONS OF RISK MANAGEMENT

Financial risks cannot be properly managed unless they are quantified and the assessment of risk requires mathematics. The hallmark of a good risk manager is not just having the statistical skills required for risk assessment but also having a comprehensive knowledge of pricing and hedging financial instruments.

Through application in the area of risk management and finance, this module will provide you with an understanding of quantitative methods such as matrix algebra, statistics, probability theory and regression analysis.

MODULE 4: RISK MANAGEMENT PRACTICES

The objective of the module is to provide students with a broad understanding of the general principles of risk in business.

This module considers the principles of the risk management framework and corporate governance and risk oversight. It covers specific techniques used in identifying, reducing and managing operational risk, credit risk, investment risk, market risk, liquidity risk and model risk. Enterprise Risk Management (ERM) and Value at Risk methodology will also be addressed.

The module will extensively assess previous risk events to illustrate previous deficiencies and to identify the potential for future enhancements to risk management.

SPECIALISM: REGULATION & COMPLIANCE



MODULE 3: REGULATION & COMPLIANCE

In order to ensure confidence in financial markets and products, the role of financial regulation has become ever more increasingly important. Without such confidence, in extremis, financial markets would fail to function.

Therefore, it is critical that the practitioners of the future are educated in the role of the regulatory function and have an understanding of the principal areas of regulation and compliance.

MODULE 4: CASE STUDIES AND STANDARDS OF CORPORATE GOVERNANCE, CONDUCT & ETHICS

An integral part of the study of the financial services industry is the lessons to be learned from failures that have occurred globally. Corporate scandals in recent years followed by the credit crunch and resulting global economic downturn, have led to standards of corporate governance, conduct and ethics attaining a new prominence in the financial services industry.

This module will consider transparency, accountability and integrity, and how they are translated into practice effectively and ethically as possible.

JOB-READINESS MODULE



**(OPTIONAL FOR THOSE ALREADY IN
EMPLOYMENT & NON-CREDIT BEARING)**

This dedicated Job Readiness module will include a comprehensive Personal and Professional Development service to assist you with your job search activities and preparation for employment.

A suite of careers motivation, self-confidence and job ready workshops will be delivered and timetabled for all participants. Additional workshops will include CV preparation, interview skills and techniques, job searching tools, and one-to-one careers guidance sessions.



'RETURNERS'



PEOPLE IN
EMPLOYMENT



UNEMPLOYED OR
FORMERLY SELF-EMPLOYED

WHO IS ELIGIBLE?

If you are in any of these categories you may be eligible to apply for this Springboard+ course.

Eligible participants' fees will be fully or partially funded depending on eligibility criteria - for more information on each of the categories and further information on eligibility click [here](#).



UNIVERSITY ENTRY REQUIREMENTS

In addition to meeting the Springboard+ eligibility requirements, for admission consideration, applicants must also satisfy the University's entry criteria (below) and be available to attend classroom and online lectures for 2 evenings per week for the duration of the programme.

Applicants must:

(a) have gained:

(i) a degree from a university in the Republic of Ireland or the United Kingdom, or from a recognised national awarding body, or from an institution of another country which is recognised as being of an equivalent standard;

Or

(ii) an equivalent standard in a Graduate Certificate or Graduate Diploma or an approved alternative qualification;

And

(b) provide evidence of competence in written and spoken English.

Recognition of Prior Learning

In exceptional circumstances, as an alternative to (a) (i) or (a) (ii) and/or (b), where an individual has substantial and significant experiential learning, a portfolio of written evidence demonstrating the meeting of graduate qualities (including subject-specific outcomes, as determined by the Course Committee) may be considered as an alternative entrance route through recognition of prior learning. Evidence used to demonstrate graduate qualities may not be used for exemption against modules within the programme.

ABOUT SPRINGBOARD+



The Springboard+ upskilling initiative in higher education offers free courses at certificate, degree and masters level leading to qualifications in areas where there are employment opportunities in the economy.

Springboard+ is co-funded by the Irish government and the European Social Fund as part of the ESF programme for employability, inclusion and learning 2014-2020.

From September 2021, Springboard+ offers over 11,000 new places across 321 courses leading to awards at certificate, degree and post-graduate level. The majority of courses are part-time for a maximum of 12 months and are open to all eligible applicants regardless of their employment status.

Irish Times Training is delivering the following courses in 2021-22:

- Postgraduate Certificate in Global Capital Markets (in partnership with Ulster University)
- Return to Work (leading to a QQI Minor Award in Personal & Professional Development)

ABOUT IRISH TIMES TRAINING



Irish Times Training (ITT) has been in the professional development and education business for over 40 years. As a subsidiary of The Irish Times, we work with a broad range of people and organisations to deliver the highest quality Business, Management, Digital Marketing, Personal Development & Executive Education programmes.

Our objective is to ensure that you leave with the knowledge, skills and confidence to progress your career and have a solid foundation on which to build and continue to grow your potential. Your studies will be thought provoking, challenging, interesting and exciting. We are committed to supporting you in an active and immersive learning environment that encourages you to implement what you learn in the classroom and to engage with both expert trainers and other students.

ITT formed a strategic alliance with Ulster University in 2000 to deliver Executive Education programmes.



This partnership has since grown to include Springboard+ courses which are designed & delivered in collaboration with and accredited by Ulster University.

**IRISH
TIMES
TRAINING**

TRUSTED, CURRENT, EXPERT

**ANY
QUESTIONS?**

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